



THROUGH YOUR SUPPORT

*Mia & Trevor*

**CHOSE LIFE**

FOR THEIR BABY

Dear Friend,

**I have some very exciting news.  
But first I have a personal story of  
what Morning Star means to me  
and how it touches my heart.**

During this pandemic I spent time counseling in the clinic, including one young couple who I counseled alongside veteran counselor Leslie Moyer.

Mia had been dating Trevor for a year. They were both actively involved in their high school and had plans after graduation...until Mia found out she was pregnant. They came to Morning Star panicked and too terrified to tell their parents. When they sat down with me, they admitted they were very seriously considering abortion. I listened to their situation and discussed their options. A positive pregnancy test and ultrasound confirmed Mia was 5 weeks pregnant — she was very early. When they left that day, they were still considering abortion, but they understood they had time and they agreed to come back the next week for another ultrasound appointment. Both returned to Morning Star three more times for ultrasounds and counseling, and they were encouraged to talk with their parents. On their fourth visit, Mia and Trevor told us they had finally spoken with their parents and received the support they thought they would never get. They put a plan into place and chose Life for their baby!



The lives of Mia and Trevor — and others like them — will be forever impacted by Morning Star's services and YOUR compassion and support. For 48 years, Morning Star has empowered women to make the most important choice they could ever make: the choice for Life. Over the last three years, Morning Star has seen dramatic growth: a 95% increase in the number of women choosing life for their babies, a 138% increase in the number of pregnancy services appointments and a 45% increase in the number of clients receiving STD testing.

This growth is something to celebrate, but it also created a new need. After significant prayer and consideration, we realized we had reached capacity at our current location and wanted to be strategically located where we were needed most.

Here's where it gets exciting... We've found it!

*God was leading us down this path before  
the pandemic hit. The contract was signed.  
The anonymous donation was already given.  
Our plans were to make the big announcement  
at our spring banquet:*



**Morning Star is moving to the city  
of Harrisburg, just one mile from  
Planned Parenthood.**



Our client demographics show that 63% live in the greater Harrisburg area. By moving our Harrisburg clinic and administration building to 2509 North Front Street, we are more centrally located to reach this community. These women—our clients—need a community of support, truth, care and education.

Our big announcement of the new building was made during Morning Star’s first-ever Virtual Life Saving Banquet on September 3rd. Those supporters who joined us that evening understood the impact we can make together in our community. The banquet officially kicked off Morning Star’s \$1,000,000 Capital Campaign. Those funds will pay for the purchase of our new building, the renovations required to make the building a medical services clinic, and the equipment and furnishings needed for pregnancy services, education and administration.

DID YOU MISS THE BANQUET?

You can still watch the banquet on our website at [SupportMorningStar.com/2020-virtual-banquet-video](http://SupportMorningStar.com/2020-virtual-banquet-video)

Praise God, we have been very blessed to have an anonymous donation of \$400,000 from a supporter who has a passion and commitment to supporting and defending our most vulnerable. In addition, we want to thank Senator John DiSanto for helping Morning Star attain a \$250,000 state grant toward the purchase of this building.

That leaves Morning Star to raise \$275,000 to reach our Capital Campaign Goal...and we need your help! By being a part of this Capital Campaign, YOU are directly affecting lives in Central Pennsylvania for generations to come.

LEGACY GIVING

YOU can support clients like Mia and Trevor with a Capital Campaign donation — an immediate gift or a pledge over a three-year period.

A Legacy gift will be recognized with a memorial plaque containing a family name or dedication to bless the work that takes place each day on our premises. Some of our Legacy giving opportunities include:

- Multi-Purpose Education Room — \$100,000
- Ultrasound Room — \$50,000
- Counseling Room — \$25,000
- Baby Boutique — \$35,000
- Reception — \$20,000
- Waiting Room — \$20,000




Capital Campaigns are a special kind of giving, raising funds above and beyond those needed for regular operations. This location allows our ministry the potential to double the lives saved and lives changed by the services we offer.

The time is now. But we can’t do it alone. We need YOU. You play a special role in what comes next. We can’t do what we do—saving LIVES and impacting LIFE—without you!

For Such a Time as This,

  
Linda Plummer  
Executive Director

  
Steph Diecidue  
Director of Advancement

About our  
NEW BUILDING

Our new 6,000 square-foot building will allow Morning Star to **double our current ultrasound and examination rooms**. With this additional capacity, our sonographers will be able to provide life-saving ultrasounds to even more pregnant women in our community, up to an additional 1,000 ultrasounds each year!

Morning Star will be able to **increase the number of men and women we see for STD testing and treatment by up to 100%** with a dedicated STD testing lab. Through this increase, Morning Star will reach even more individuals at risk for abortion BEFORE they experience an unplanned pregnancy.

With an additional counseling room, Morning Star’s patient advocates will have the **space available to counsel more than 700 additional clients each year**. This will allow our counselors to provide ongoing support as clients choose Life for their babies.

A new **dedicated office space for our school outreach program** will finally allow our educators the office, meeting, and training space they need to develop their educational classes for middle school, high school and college students in our community.

Morning Star will be able to **immediately increase the number of women, men and families who can attend in-house education classes** and workshops, such as safe sleep classes, new classes on childbirth and parenting, breastfeeding education and other support. Morning Star is truly supporting women from the beginning of pregnancy, through birth, and beyond.

