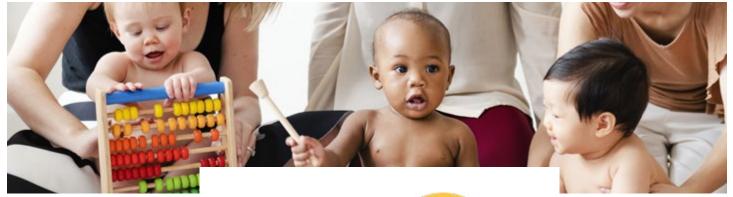


BABY BOTTLE



Communications Kit

Videos • Graphics • Pre-Written Text





OUR MISSION

Morning Star Pregnancy Services empowers people to make life-giving choices. As a demonstration of Christ's love, we offer health services and practical support, promote sexual integrity and encourage spiritual and emotional wholeness.

WWW.SUPPORTMORNINGSTAR.COM





baby bottle *Blessing*

Communications Kit

Videos • Graphics • Pre-Written Text

Thank you for participating in Morning Star's Baby Bottle Blessing!

In this Communications Kit, you'll find everything you need to hold a successful Baby Bottle Blessing campaign.

We've made it easy to communicate with your congregation or organization about your campaign by creating:

Graphics: Use for social media posts, include in emails, place on your website, or add to your event calendar.

Videos: Include in your online newsletters and bulletins, place on your website, and show during church services or meetings.

Pre-Written Text: Place in bulletins, email communications, or event descriptions.

We are grateful for your support of Morning Star and of the families who we serve in our community.

Blessings,

Morning Star

YOUR DONATIONS give these services to our community at no cost.

Confidential Counseling Pregnancy Testing Ultrasound Examinations **Pregnancy Education** Parenting Education Classes STD Testing & Treatment Sexual Risk Avoidance Education Post Abortion Recovery Classes **Baby Clothing & Supplies Referrals for Community Services** Fatherhood Program Abortion Pill Reversal



GRAPHIC



BABY BOTTLE BLESSING VIDEO

https://youtu.be/OBVYEYKDeul

TEXT

PRIOR TO DISTRIBUTION

Our Baby Bottle Blessing begins next Sunday! Please support this Baby Bottle Blessing campaign, running from [START DATE] through [END DATE], benefitting the Life-saving work of Morning Star Pregnancy Services. This is an important opportunity for our church to have a direct impact and involvement in saving the lives of babies and the hearts of mothers in our community. You can learn more about Morning Star at www.SupportMorningStar.com and look for updates in our church communications throughout the coming weeks.

FIRST SUNDAY OF DISTRIBUTION

Our Baby Bottle Blessing begins today! Together, through our support of Morning Star Pregnancy Services, we can make a Life-saving impact in our community. Pick up a bottle as you leave church today and take it home to fill with coins, bills and/or check (made payable to Morning Star). Your support will give the gift of Life to unborn children and minister to the many women, men and families that come to Morning Star. Learn all the ways Morning Star serves our community at www.SupportMorningStar.com and look for updates in our church communications throughout the coming weeks.



TEXT (CONTINUED)

WEEK PRIOR TO THE END

Next Sunday is the official end of our Baby Bottle Blessing to benefit Morning Star Pregnancy Services. Please remember to return your bottles by dropping them off at [LOCATION]. Your continued prayer for moms, dads and their babies is vital to the mission of Morning Star. Last year, 686 moms chose LIFE for their babies! Your prayer support can save the lives of babies and the hearts of their moms. Learn how you can continue supporting and being involved with Morning Star at www. SupportMorningStar.com.

ONE WEEK AFTER THE CLOSING DATE

We are grateful for your participation in our Baby Bottle Blessing to benefit Morning Star Pregnancy Services. If you have not yet returned your bottle, please return it as soon as possible (reusing bottles helps keep Morning Star's costs down so your donations can be put directly towards saving lives). Thank you for saving and changing lives in our community with your spare change! You can learn about Morning Star's upcoming events and news at www.SupportMorningStar.com.



GRAPHIC



(Click here to download)

TEXTDid you know? 80% of women who are considering an abortion choose LIFE after
having an ultrasound! This is why, at Morning Star, we call ultrasounds a "window
into the womb". A mother and father are able to see their child - sometimes as
early as just 6 weeks into the pregnancy. Life can no longer be denied.

In 2023, Morning Star provided 1,712 Life-saving ultrasounds. With our new 4D ultrasound machines, parents can see a live video of their baby moving and stretching. And our ultrasound program continues to grow as we ensure that every new mom who walks through our doors has the chance to see her baby.

You can support Morning Star's powerful, Life-giving service of providing free ultrasounds to abortion-vulnerable mothers and fathers in our community by donating towards [NAME OF CHURCH/ORGANIZATION]'s Baby Bottle Blessing.

For Virtual Baby Bottle Blessing Campaigns include: All donations made online will be credited to our church. Click on Baby Bottle Blessing on the homepage of www.SupportMorningStar.com to make your donation.

VIDEO

Client Story: <u>https://youtu.be/pXSYNNdk4Bw</u>

About Ultrasounds: <u>https://youtu.be/Milr58NHfV4</u>



GRAPHIC



(Click here to download)

TEXT

Morning Star is committed to ensuring that each mother and father in our community has the resources they need to create a nurturing home for their child. Providing free access to quality parenting education classes is just one of the ways we help prepare and equip moms and dads for a successful parenting journey.

For example, Morning Star offers safe sleep education classes for new parents and provides new Pack 'n Plays each year to mothers and fathers who do not have a safe place for their baby to sleep.

You can support Morning Star's valuable, formative service of providing free parenting education classes in our community by donating towards [NAME OF CHURCH/ORGANIZATION]'s Baby Bottle Blessing.

For Virtual Baby Bottle Blessing Campaigns include:

All donations made online will be credited to our church. Click on Baby Bottle Blessing on the homepage of www.SupportMorningStar.com to make your donation.



GRAPHIC



(Click here to download)

TEXT During a counseling session, Morning Star patient advocates develop important relationships with our clients. We hear their stories, provide a confidential, non-judgmental listening ear, and encourage and support them with needed resources so they are empowered to make a Life-giving choice.

We are excited and grateful that Morning Star's new Harrisburg clinic provides the square footage for an additional counseling room, allowing our patient advocates to counsel more than 700 additional women and men each year!

You can support Morning Star's confidential, essential service of providing free counseling in our community by donating towards [NAME OF CHURCH/ORGANI-ZATION]'s Baby Bottle Blessing.

For Virtual Baby Bottle Blessing Campaigns include:

All donations made online will be credited to our church. Click on Baby Bottle Blessing on the homepage of www.SupportMorningStar.com to make your donation.

VIDEO

Why does counseling matter: <u>https://youtu.be/yFjcoZ-oO20</u>



GRAPHIC



(Click here to download)

TEXT For some of our clients, receiving Morning Star's support means ensuring they have enough diapers, wipes, and formula to last them through the month, or that their child has warm clothes to wear through the winter.

New babies are welcomed into this world with a newborn layette, lovingly assembled by our volunteers. Each one includes infant clothing and baby supplies. With it, moms and dads receive the assurance that Morning Star is here for them and their families, whenever they need us.

You can support Morning Star's clothing and materials program by donating towards [NAME OF CHURCH/ORGANIZATION]'s Baby Bottle Blessing.

For Virtual Baby Bottle Blessing Campaigns include: All donations made online will be credited to our church. Click on Baby Bottle Blessing on the homepage of www.SupportMorningStar.com to make your donation.

VIDEO

Story: <u>https://youtu.be/gMA-o7dd-SM</u>



GRAPHIC



(Click here to download)

TEXT

At Morning Star, we know that abortion has lasting effects. Whether a woman's abortion happened recently or many years ago, those affected can experience a deep sense of loss and emotional pain.

Through our HEART program, Morning Star offers confidential help for individuals suffering from the effects of a past abortion. Our support groups and healing retreats are a source of hope and comfort for those deeply affected from loss through abortion.

You can support Morning Star's HEART Program by donating towards [NAME OF CHURCH/ORGANIZATION]'s Baby Bottle Blessing.

For Virtual Baby Bottle Blessing Campaigns include:

All donations made online will be credited to our church. Click on Baby Bottle Blessing on the homepage of www.SupportMorningStar.com to make your donation.



GRAPHIC



(Click here to download)

Morning Star believes that all youth deserve successful relationships. That's why we have a dedicated team of educators who give an accurate and engaging program on sexual risk and healthy relationships. Unfiltered-Truth is presented to teens in local middle schools, high schools, and youth groups.

> We use a national, peer-reviewed curriculum to help teens avoid high-risk behaviors that lead to STDs, unplanned pregnancy, and abortion. The program empowers teens to make positive choices and develop healthy relationships that set them up for a successful future.

You can support Morning Star's innovative, impactful service of providing free sexual integrity education in our community by donating towards [NAME OF CHURCH/ORGANIZATION]'s Baby Bottle Blessing.

For Virtual Baby Bottle Blessing Campaigns include:

All donations made online will be credited to our church. Click on Baby Bottle Blessing on the homepage of www.SupportMorningStar.com to make your donation.

VIDEO

TEXT

About: <u>https://www.youtube.com/watch?v=6DTg9WS_gk-</u> <u>M&feature=youtu.be</u>



GRAPHIC



(Click here to download)

TEXT

Morning Star Pregnancy Services provides no-cost STD testing and treatment to men and women in our community. Through our STD program, Morning Star reaches out to young adults in our community with truth and compassion... before they experience an unplanned pregnancy.

Morning Star provides these individuals with the medical help they need, along with information on sexual risk avoidance and healthy relationship skills. One-onone confidential counseling provides a place to discuss their family background and relationships and encourage them to consider sexual risk and long-term outcomes.

You can support Morning Star's confidential STD testing and treatment program in our community by donating towards [NAME OF CHURCH/ORGANIZATION]'s Baby Bottle Blessing.

For Virtual Baby Bottle Blessing Campaigns include:

All donations made online will be credited to our church. Click on Baby Bottle Blessing on the homepage of www.SupportMorningStar.com to make your donation.





PSALM 127:3 -

Truly children are a gift from the Lord; the fruit of the womb is a reward.

GALATIANS 1:15 -

But when God, who set me apart from my mother's womb called me by his grace

JOB 10:12 -

You gave me life and showed me kindness, and in your providence watched over my spirit.

PSALM 127:3 -

Children are a heritage from the Lord, offspring a reward from him.

PSALM 139:13-16 -

For you created my inmost being; you knit me together in my mother's womb. I praise you because I am fearfully and wonderfully made; your works are wonderful, I know that full well. My frame was not hidden from you when I was made in the secret place, when I was woven together in the depths of the earth. Your eyes saw my unformed body; all the days ordained for me were written in your book before one of them came to be.

JEREMIAH 1:4-5 -

The word of the LORD came to me, saying, "Before I formed you in the womb I knew you, before you were born I set you apart; I appointed you as a prophet to the nations.

